

Experience

Product & Visual Designer

Freelance

2025-Present

- Lovable – Support the creative production of three enterprise brand videos, from concept ideation, storyboarding to hand-off. Documented the end-to-end dashboard build using Lovable & Screen Studio, creating source footage that drove video production.
- AirOps – Partnered with head designer at AirOps to translate existing content decks into a set of cohesive brand guidelines, establishing a clear visual framework for all digital communications.
- Concept SF – Contributed to the redesign and deployment of Concept SF's website built using Webflow. Developed internal business documentation in Figma such as pitch decks and proposal materials to support agency's rebrand campaign.

UI/UX Designer

Guidehouse

2022-2025

- Led UX research and UI design across federal client engagements such as CDC, NIH and SSA.
- Drove product improvements by conducting qualitative interviews and usability tests, synthesizing insights into feature enhancements.
- Deliver high-fidelity wireframes in Figma at an Agile environment for both domestic and international clients.
- Champion design excellence across teams by mentoring emerging talent and establishing consistent standards at every touchpoint.

Design Intern

Guidehouse

2020-2022

- Plan, analyze, and build an internal research marketing tool used to win contracts and engage potential clients
- Conducted qualitative UX research interviews and usability testing to enhance product features for federal clients
- Rapidly delivered lo- to mid-fidelity wireframes in an Agile environment, translating client requirements into clear, actionable design solutions

Student Strategist

Martin Agency

2020

- Present a full campaign market strategy to 5 client reps and a panel of 4 judges from the Martin Agency executive board
- Participate in a series of workshops over the course of 2 weeks on topics including Media Buying, PR and Social Media Branding

Education

George Mason University

2022

B.S. Operations Management &
Minor in Web and User Experience Design

Software & Skills

Figma + Jitter
Webflow
Adobe Suite
Claude Code
Screen Studio

Typography
Brand Identity Systems
Layout & Composition
Visual Design
CMS Management

UI/UX Design
Wireframing
Art Direction
Storyboarding
Design Systems